

**For Immediate Release**

***Pedinol Contact:***

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***PEDiNOL® LAUNCHES NEW AND IMPROVED WEBSITE***

***[www.pedinol.com](http://www.pedinol.com) OFFERS IMPROVED CUSTOMER SERVICE AND DIRECT SALES***

***FARMINGDALE, NY***— November 17, 2009—PEDiNOL Pharmacal Inc. announced the launch of the new and improved [www.pedinol.com](http://www.pedinol.com).

Visitors to [www.pedinol.com](http://www.pedinol.com) can now benefit from improved functionality, including:

- Direct on-line product ordering
- Frequent updates on product news and promotional campaigns
- Improved customer feedback mechanisms
- Current product information and pictures
- In-depth account of PEDiNOL's long history of service to podiatrists

“We are very excited about PEDiNOL's new and improved website,” said Richard Strauss, R.Ph., President of PEDiNOL. “At PEDiNOL we have always been focused on serving podiatrists and their patients. The new pedinol.com gives us more effective ways to communicate with these customers and provide them with the quality products and service that they deserve.”

To mark this launch, PEDiNOL will be announcing significant price reductions and discount programs. Please visit [www.pedinol.com](http://www.pedinol.com) periodically to learn more.

***About PEDiNOL:***

PEDiNOL is based in Farmingdale, NY, was founded in 1925 by Dr. Harry Goldwag, a podiatrist. Since that time, PEDiNOL's mission has been to provide podiatrists with safe and effective products for their patients' needs. PEDiNOL's products include Gris-PEG® (griseofulvin ultramicrosize) Tablets USP 125mg; 250mg, Nalfon® 200 (fenoprofen calcium) 200 mg capsules and Fungoid® Tincture (miconazole nitrate 2%).