

For Immediate Release

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PEDiNOL® INTRODUCES LACTINOL® HX

Popular moisturizing brand now available without a prescription

FARMINGDALE, NY— December 1, 2009—PEDiNOL Pharmacal Inc. announced the launch of LACTINOL HX, a new formulation of the LACTINOL brand moisturizers.

LACTINOL HX uses the moisturizing power of lactic acid to increase skin water content, debride dead skin cells and promote complete skin health. Unlike PEDiNOL's popular prescription moisturizer, LACTINOL-E® Creme, LACTINOL® HX is available without a prescription.

“We are very excited to offer LACTINOL HX to podiatrists and their patients,” said Richard Strauss, R.Ph., President of PEDiNOL. “The LACTINOL brand has always represented the highest quality in skin health to the podiatric specialty. LACTINOL HX is available without a prescription which will provide podiatric patients with the trusted LACTINOL quality without the concerns of drug formulary coverage and costly co-pays.”

Patients can purchase LACTINOL HX one of three ways:

- Through PEDiNOL's website, www.pedinol.com
- Through local pharmacies
- Through their podiatrist

PEDiNOL will be providing podiatrists with coupons and samples of LACTINOL® HX. For more information regarding LACTINOL, contact a local PEDiNOL representative, go to PEDiNOL's website, www.pedinol.com or call PEDiNOL's toll-free phone number, 1-800-PEDiNOL (733-4665).

About PEDiNOL:

PEDiNOL is based in Farmingdale, NY and was founded in 1925 by Dr. Harry Goldwag, a podiatrist. Since that time, PEDiNOL's mission has been to provide podiatrists with safe and effective products for their patients' needs. PEDiNOL's products include Gris-PEG® (griseofulvin ultramicrosize) Tablets USP 125mg; 250mg, Nalfon® 200 (fenoprofen calcium 200 mg capsules) and Fungoid® Tincture (miconazole nitrate 2%).